

# TUCSON BUSINESS CONNECTION

## SPONSORSHIP INFORMATION

Information for sponsoring Tucson Business Connection is as follows:

### Package 1: Business Links Page Sponsorship

- Small logo linked to your website located on our Business Links Page
- Month to Month term, Quarterly, 6 month and 1 year terms available. Discounts apply for longer term.
- \$50.00 per month, \$112.50/Quarterly, \$180.00/6 month term, \$300.00/1 year term

### Package 2: Monthly Website Sponsorship

- Logo linked to your website located on every page
- Logo/Business name on all TBC's Social Media Sites
- Logo on Monthly Email Newsletters
- Business description located on our Sponsorship page
- Month to month term, Quarterly, 6 month and 1 year terms available. Discounts apply for longer term.
- \$100.00 per month. \$225.00/Quarterly, \$360.00/6 month term, \$600.00/1 year term

### Package 3: Monthly Networking Mixer Title Sponsorship

- Logo linked to your website placed prominently on TBC site
- Logo on all TBC's Social Media Sites
- Logo prominently displayed on Email Newsletters
- Logo placed on Business Links page
- Business description placed in 1<sup>st</sup> position on the Sponsorship Page
- Mention on Calendar Submissions
- Logo on any marketing pieces we may produce
- Company Banner can be displayed at Monthly Mixer along with company marketing material
- Mention at Monthly Mixer and company representative may assist in giving away door prizes
- *If 1 year term is selected, we will print your logo on TBC banners*
- Monthly: \$500.00, Quarterly: \$1125.00(25% disc.), 6 mo. term: \$1800(40% disc.), 1 yr. term: \$3000(50% disc.)

*TBC Monthly Mixers are held on the 1<sup>st</sup> Wednesday of every month at Pearl, 445 W. Wetmore Rd. until further notice. TBC may start an Eastside mixer which may have its own sponsors. Monthly sponsorships begin immediately following the previous month's mixer. Most mixers have an average attendance of 80-100 business people. Attendance does vary. TBCNetworking.com has over 400 unique hits per month. We have a strong presence on Facebook and LinkedIn. We are also beginning to utilize Twitter. Our email newsletter goes out to over 6000 business email address with over 25% open rate.*

*TBC does not guarantee the number of attendees at the monthly mixers, number of web hits or connections/traffic on our Social Media sites. Sponsorship fees are used to fund the day to day operation of TBC including but not limited to Web Hosting, Email Marketing Solutions, promotional/printed material, etc. TBC donates a portion of its funds to various charities throughout the year at our discretion. Payment must be made in advance of all terms. An agreement may be signed at the request of the sponsor.*

*TBC reserves the rights to amend these terms and all logo placements, etc. is at our discretion. Contact Will Arnold at [WAarnold@TBCNetworking.com](mailto:WAarnold@TBCNetworking.com) or at 520-869-6098. [www.TBCNetworking.com](http://www.TBCNetworking.com)*